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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

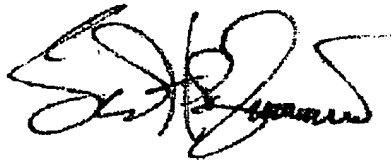
**Applicant:** William R. Matz, *et al.*      **Art Unit:** 2623  
**Serial No.:** 10/016,988      **Examiner:** A.Y. Koenig  
**Filed:** December 14, 2001      **Docket:** BS01371  
**Title:** Methods and Systems to Perform Content Targeting

**Conf. No.:** 4972

## 37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman  
Name of Person Transmitting This Paper



January 18, 2007  
Date of Transmission

## PETITION FOR EXTENSION OF TIME

**Commissioner:**

The Assignee respectfully requests an extension of time in which to respond to an office action. The Assignee respectfully petitions the Commissioner for a two month extension of time from November 18, 2006 to January 18, 2007. The 37 C.F.R. § 1.17 (a) (2) large entity fee of \$450 accompanies this petition.

Respectfully submitted,



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U.S. Patent Application Serial No. 10/016,988

Docket: BS01371

Response to August 18, 2006 Office Action

Scott P. Zimmerman  
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Reg. No. 41,390